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(header – logo and tagline)

Available in the Miami area

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“I’ve been taking Just Goodness to work for a month in a small cooler. It is a great afternoon break.” Ernesto P.

“My mother is 86 and she loves Just Goodness. Her appetite is not large, so I am glad she is getting a nutritious snack.” Germaine J.

“My children now prefer Just Goodness to the unhealthy ice creams they used to eat. I don’t worry about them getting a sugar buzz anymore.” Anadir L.

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“Just Goodness is a healthful snack for everyone who wants more goodness and no badness.”

Just Goodness frozen treats were invented as a workout snack and it remains true to those who want a low-calorie, nutrition-rich food to enjoy before or after a workout. But anyone and everyone is powered on by the guilt-free pleasure of Just Goodness. Kids love it for breakfast

and after school. It's great for teething toddlers. Just Goodness is a smart choice for those monitoring their grams of sugar, including diabetics and those on a weight loss program. People who work in offices replace unhealthy energy drinks with a Just Goodness frozen treat. In short, people who want to enjoy more goodness in life find it in every bite full of Just Goodness frozen treats.

About Us

“Tired of the same old boring protein shake? We got tired of it too.”

Miami fitness guru Jessica Bigio, who is famous for her South Beach boot camps, began making healthy frozen treats for her clients to enjoy after a tiring workout. After a year of trial and error, numerous broken blenders, and many discarded batches, Jessica hit upon a unique consistency that was more like a food than a confection. Jessica’s clients loved it. Soon, they were begging for treats to give to their children and friends. Jessica began creating more flavors to the delight of everyone who tried them. The business had its first official sale in July 2014. Jessica’s husband, Facundo Sorroche, began helping out while Jessica worked her magic in the kitchen. Voila! Just Goodness is now the only treat of its kind on the planet.

The Just Goodness Philosophy

“We didn’t realize we were in business until two weeks after our first sale.”

The name says it all. Just Goodness is about doing only good and having only goodness in life. This means living well and doing one’s best to be healthy and active. It also means thinking good, positive thoughts. And, very important, it means nourishing the body with good foods that sustain a vibrant, happy lifestyle.

About Jessica Bigio

Jessica won her first cooking competition at the age of eight in her native New York City. Throughout her life, she has pursued three passions: cooking, nutrition, and fitness. After studying at CUNY New York City College of Technology and achieving credentials from the Interactive Fitness Trainers of America, Jessica became one of the top trainers in Miami. Just Goodness combines all of her passions in one satisfying 8-ounce cup of just pure goodness. It’s a treat for your body that fulfills your cravings for something sweetly rewarding.

About Facundo Sorroche

Facundo is a fitness trainer and avid competitive athlete who is an aficionado of body art. While Jessica is the master of the kitchen, Facundo has the task of handling the business aspect of

things. Happily, Jessica rewards him with unlimited Just Goodness treats. He is also her lead taste tester and organizes the pop-up events that draw fans from all over Miami to the coolest gyms and restaurants.

Ingredients

“Finally, you can say goodbye to sugary, high-carb snacks and grab a healthy treat under 200 calories.”

Just Goodness is a health food treat that you keep in your freezer for the moments when you want and need a quick snack or meal-on-the-run. So if you care about your health (and the health of your family), Just Goodness is the fastest way to cut the edge off your hunger, restore your energy, and satisfy your soul.

What Goes Into Just Goodness

“Just Goodness frozen treats are made from 100% whole ingredients like real fruits, almonds, and flax seeds.”

Just Goodness is frozen, but it is not a dessert confection like ice cream or fruit bars. There is nothing else in the world that is like Just Goodness! Just Goodness frozen treats are sweetened by fruits and all natural, zero-calorie ingredients like stevia and monk fruit. They have a low glycemic index, so they do not cause blood sugar spikes and crashes and are an excellent choice for diabetics or others who must limit their sugar intake. Every 8-ounce container is packed with around 4 to 8 grams of protein from good sources. Whenever possible, organic and locally grown ingredients are used. Proteins are plant-based, including soy, hemp and nuts, or whey (milk-based) in some recipes. All are the highest quality available and Just Goodness is in the process of getting official kosher certification. Just Goodness is blends and frozen in small batches by hand with love. Never baked, never cooked – this is solid nutrition from unprocessed raw foods. It is pure, honest and all natural deliciousness that you can feel good about enjoying.

What Stays Out Of Just Goodness

“If you can't pronounce it, it isn't in Just Goodness. We use foods found in health-conscious homes.”

Just Goodness is about staying away from sugary, processed foods that slow you down. There are no added table sugars, synthetic flavorings, preservatives or other unhealthful ingredients.

Most varieties are gluten-free, except for some protein-packed flavors that contain wheat germ. Just Goodness treats contain no lactose, although some recipes use whey as a protein source. All Just Goodness frozen treats are naturally low in fat and cholesterol. And Just Goodness never adds a drop of water, so each treat is so there not this slightest dilution of taste and nutrition.

For more information, see the [Nutritional Facts](#) (add link) or email us with your questions and we will be sure to get back to you.

Delivery

“Just Goodness delivers orders of six or more treats anywhere in Miami-Dade County at no charge.”

At this time, Just Goodness delivers only in the Miami area.

How Just Goodness Is Delivered

Place an order by 5 PM and Just Goodness will deliver your treats to you by 6 PM the following day. You must be available to receive delivery in person, as the treats are frozen and perishable.

How To Store Just Goodness

Just Goodness frozen treats are preservative-free. They should be stored in your freezer and will keep safely up to two weeks. Let them thaw a few minutes before enjoying them.

How To Transport Just Goodness

If you want to take Just Goodness frozen treats to school, the office, gym or anywhere else, simply pack them into a small portable cooler with ice or ice packs.

Order

“Jessica is always inventing new ways to have Just Goodness in your life. Be sure to ask about new seasonal Just Goodness frozen treats.”

To order call: 786-520-6831 8:00 AM – 8 PM

Just Goodness frozen treats cost \$5 apiece (including tax) or buy 10 and get the 11th free.

Berry Nutty

You'll go nuts over the tart sweetness of whole berries blended with undertones of chocolate whey protein and the crunch of almonds, walnuts and hemp hearts in Berry Nutty Just Goodness. It's berry good for you, and pure fun to enjoy.

Chocolate Cherry

Guilt-free pleasure for chocoholics, Chocolate Cherry Just Goodness is a sensual blend of real cherries, cocoa, almond milk and soy protein combining silky smoothness with a satisfying crunchiness. Simple and straightforward, this is the answer to your deep chocolate cravings.

Chocolate Macaroon

A good version of a sinful little cookie, Chocolate Macaroon Just Goodness is a nutrition powerhouse of vanilla whey protein mixed with real coconut, decadent cocoa, and real cherries and strawberries. It's so good to pretend to be a little bad.

Crazy Elvis

When life gets crazy, grab Crazy Elvis Just Goodness for a flavorful combination of bananas, strawberries, and peanut butter mixed up with the protein power of vanilla soy milk, chocolate soy protein, and chocolate whey protein – topped off with the insane goodness of dried banana and chocolate chips.

Hemp Berry Cobbler

Hemp protein is berry wonderful in Hemp Berry Cobbler Just Goodness, and loaded with the natural sweetness of strawberries, blueberries, blackberries, and raspberries in almond milk. Crushed almonds, walnuts, and flaxseeds are the secret to its satiating crunch.

24 Carrot Gold

The rich sweetness of fresh peaches and carrots mingles with cinnamon and vanilla in 24 Carrot Gold Just Goodness. With nutritious whey protein and the delicate flavor of coconut, it's a treasure trove of goodness you'll dig with a spoon.

Mango Madness

The flavor of Miami is captured by Mango Madness Just Goodness in bold mango blended with exotic passion fruit with a smooth base of almond milk, vanilla, and whey protein. Creamy and sweet, this is a madly decadent indulgence with just 200 calories.

PB And Jessi

Go back to the innocence of childhood with the all-good protein of peanuts and almonds, lavished with the sweetness of strawberries and blueberries. No bread needed for this classic flavor combination, PB and Jessi Just Goodness is completely awesome and totally nutritious.

Pina Colada

A healthy reinvention of the classic frozen drink, Pina Colada Just Goodness is the uncomplicated deliciousness of pineapple and coconut, with a dash of vanilla and whey protein. Tart yet sweet, it is the perfect choice for a mini-vacation after a stressful day.

Strawberry Cheesecake

The über creaminess of soy yogurt makes Strawberry Cheesecake Just Goodness sinfully rich without dairy fat, while strawberries and plump blueberries add the fruity sweetness of a dessert. Also contains soy protein and a dash of vanilla.

Locations/Events

“Just Goodness frozen treats are appearing in the coolest gyms, restaurants, and even car washes around South Florida.”

Just Goodness is beginning to be carried by fitness facilities, restaurants, and other businesses that care about the health of their customers. You can find Just Goodness frozen treats at these locations.

(list of gyms, restaurants, etc.)

Popup Events And Tasting Parties

“Just Goodness hosts Popup Events throughout the year around South Florida.”

The next Popup Event will be held:

How To Be A Just Goodness Partner

Call Just Goodness today and you can carry Just Goodness frozen treats at your business tomorrow... well, maybe not tomorrow... but very, very quickly. Just Goodness provides a small display freezer and the product, including delivery and service. You will make your customers feel good about themselves and your business, while doing good for your bottom line. Call Facundo Sorroche at 786-277-0433 for details.

FAQs

General FAQs

What is Just Goodness?

Just Goodness makes wholesome, all natural frozen treats that are free of horrible chemicals are low in sugar, carbs, and fat.

Is Just Goodness just for dessert or snacking?

Just Goodness frozen treats are a great alternative to sugary desserts, but they are packed with protein and fiber. You can enjoy them at as a light meal at breakfast, lunch, dinner or any time in between.

What is the Just Goodness delivery area?

Currently, Just Goodness delivers to the Miami area, including Miami Beach and Aventura south to Coral Gables.

Is there a registration fee or delivery fee?

There is no registration fee. Delivery is free with an order of 6 or more Just Goodness frozen treats.

What is the minimum order?

Free delivery requires an order of 6 or more Just Goodness frozen treats. If you just want to try Just Goodness, stop by any of the [stores that carry Just Goodness](#) (add link) or [attend a Popup Event](#). (add link)

How do I place a Just Goodness order?

Call Just Goodness at 786-520-6831 between or order online in the store.

What are the prices of Just Goodness frozen treats?

All treats are \$5 apiece including tax. Buy 10 treats and your 11th treat is FREE!

What is the latest time I have to place an order?

Orders placed by **X PM** will be delivered the next day or when it is convenient for you. Orders placed after X PM will be delivered within 48 hours.

What are the times of delivery?

Just Goodness frozen treats are delivered between **X am and X pm**, based on whatever time is convenient for you.

How do Just Goodness frozen treats arrive?

Just Goodness frozen treats are hand-delivered to your door (either home or office). Please have a freezer or ice-packed container ready because they must be frozen until enjoyed.

What payment methods are accepted?

Just Goodness accepts major credits cards at the time you place your order

Are the Just Goodness containers recyclable?

Just Goodness containers are paper and cannot be reused, but they should be included with your regular recycled items.

Nutritional FAQs

Are Just Goodness frozen treats nutritious?

Yes, Just Goodness frozen treats are made to be good for you. Each 8-ounce (75 gram) serving is made from all-natural ingredients and is low in sugar, fat, and carbs yet high in protein and fiber. For example, our popular flavor **(NAME)** contains **(NUTRITIONAL BREAKDOWN)**.

Are Just Goodness frozen treats kosher?

Not yet, but Just Goodness is in the process of being certified as kosher by organized kashrut. Ingredients meet kosher standards of purity.

How is Just Goodness sweet yet low in sugar?

Just Goodness is sweetened naturally by fruits. Sometimes, all natural, zero-calorie sweeteners are also used, such as stevia (a herb), monk fruit, and a natural sugar alcohol (erythritol) that is derived from beets or sugar cane. It does not cause the digestive upsets of other sugar alcohols like sorbitol or xylitol. It is available through specialty health food stores.

What do you mean by no added sugars?

Just Goodness frozen treats do not contain added table sugar, corn syrup or other nutritionally empty sugars.

Are Just Goodness frozen treats low in calories?

Absolutely. Each treat contains between 100 and 200 calories and is packed with protein and fiber. They are satisfying yet terrific for people who are on weight loss diets.

Are Just Goodness frozen treats low in carbs and fats?

Yes, Just Goodness frozen treats are good for people on low-carb or low-fat diets. Each serving contains less than X grams net of total carbohydrates (less fiber and erythritol) and less than 10 milligrams of cholesterol – both less than 3% of the RDA.

Do Just Goodness frozen treats contain artificial ingredients?

Just Goodness frozen treats contains only natural ingredients. That means no synthetic or artificial dyes, sweeteners, or flavors.

Where does the protein in Just Goodness come from?

Each flavor is a little different. In general, Just Goodness uses plant-based proteins such as soy milk, hemp, and nuts. Some flavors use whey, a milk protein.

Where does the fiber in Just Goodness come from?

Just Goodness uses whole foods like nuts and fortifies some flavors with non-GMO soluble corn fiber.

What if I'm allergic to wheat and gluten, dairy products, or nuts?

Just Goodness contains no wheat or gluten, except for wheat germ in a limited number of flavors. Some flavors contain whey, a milk protein, which is usually well tolerated by people who cannot handle lactose. Just Goodness uses nuts or nut milks in some flavors. Ingredients are sourced from organic stores and other groceries so there is a chance some ingredients have been processed in facilities that also process wheat or nuts. If you have questions, please contact Just Goodness via the [email contact form](#) (add link) and we'll be sure to get back to you.

Contact Us

Have questions or comments? Email Just Goodness using this contact form or call 786-520-6963 8 AM to 8 PM.

Jessica Is always cooking up new ideas. She'd love to hear your feedback at <http://facebook.com/justgoodness> – join the community to find out about the upcoming events or [subscribe to the mail list.](#) (add link)

To order, go to [Buy Just Goodness](#) (add link). Please note Just Goodness frozen treats are currently available only in the Miami, Florida area.

(CONTACT FORM)

Just Goodness Frozen Treats

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To Distribute: 786-277-0433 Facundo Sorroche